



COEP Technological University

Department of Management Studies

School of Multidisciplinary Sciences,
Humanities & Management



MANAGEMENT DIGEST

ISSUE 2 | MAY 2026

विद्याधनं सर्वधनं प्रधानम्।

"CHRONICLES OF PROGRESS, INNOVATION, AND INDUSTRY ENGAGEMENT"



- Established in 1854, COEP is India's 3rd oldest Engineering Institute
- Department of Management Studies was started in the Academic year 2020-21. The Department has been on an inspiring journey of transformation and impact. In just a short span, we've evolved into a dynamic hub of learning, leadership, and innovation. What sets us apart is the powerhouse behind our progress—our extraordinary faculty, a blend of seasoned industry leaders and passionate researchers who bring real-world wisdom into the classroom.
- Here, learning goes beyond textbooks. It's about cultivating a growth mindset, encouraging bold ideas, and nurturing a spirit of collaboration. Our students, faculty, and staff work as one cohesive community, creating an ecosystem where potential is discovered, developed, and celebrated.
- With a strong commitment to building the business leaders of tomorrow, we champion a student-driven culture—empowering future managers to think critically, act ethically, and lead confidently. All of this thrives under the visionary guidance of COEP Technological University, pushing us to aim higher with every stride.
- As a COEPian MBA is M- Mindset B-believe and A-Aspiration

💡 Why Management Digest?

- To keep our stakeholders connected and informed
- To showcase success stories and highlight achievements
- To foster a culture of continuous learning and engagement
- To amplify the voice of students, faculty, and alumni.

✉️ Join Us on This Journey

Management Digest is more than a newsletter—it's a reflection of our aspirations, accomplishments, and ambitions. Stay tuned as we continue to grow, learn, and lead.

NETRUTVA

B - SUMMIT

"Growth Engine Of Bharat"

Building the Future: Milind Kamble on Startups, AI & Opportunity



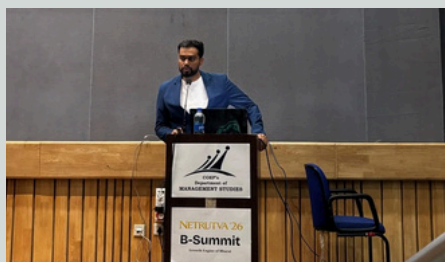
Padma Shri Dr. Milind Kamble, Chairman of DICCI and Chairperson of IIM Jammu's Board of Governors, graced the event as Chief Guest. He spotlighted India's booming startup ecosystem, crediting Startup India and PM Mudra Yojana for lowering entry barriers for entrepreneurs. On AI, he noted it will reshape jobs but equally create new ones — "a vacuum is never truly a vacuum." Students were urged to anchor themselves in domain expertise and innovative thinking.

Leading with Purpose: Devendra Shrimal on Values, Integrity & the Power of Networks

Mr. Devendra Shrimal, Business Strategist and former CEO of Bergner India, spoke on ontological leadership, stressing that values, authenticity, and purpose are the true cornerstones of effective leadership. He underscored the power of professional relationships, stating that "network is net worth." Students were encouraged to build their careers with unwavering integrity.



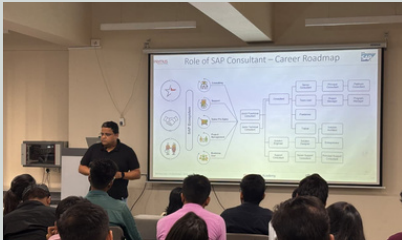
Curiosity Over Comfort: Atharva Shinde on the Real Startup Survival



Mr. Atharva Shinde, Founder of Hovers and COEP alumnus, gave a candid take on entrepreneurship — stressing that success demands persistence, resilience, and teamwork. He urged students to choose curiosity over comfort and flagged poor cash flow management, not competition, as the real killer of startups.

EXPERT INSIGHTS

Careers in SAP consulting by Mr. Kedar Ketkar



Mr. Kedar Ketkar addressing students

Kedar Ketkar, SAP, organized an informative seminar to the FY MBA batch regarding the career and job of a SAP consultant. He disaggregated the SAP ecosystem, the stereotypical project roles and how management graduates could graduate to consulting profiles. The talk provided students with a better picture of the skills needed, future development chances, and the process of the SAP-driven digital transformation in actual organisations.

Career as an Human Resource Manager by Sanket Khule

HR session conducted by Sanket Khule, Soft skill trainer at Cybage Software to the FY MBA students was energetic based on his experience as a corporate soft-skills and HR trainer. He talked about the changing role of HR that was recruitment and performance management to engagement and culture-building of employees. Communication based games and activities were also incorporated in this session and they made the students experience the HR concepts in a participatory manner.



Mr. Sanket Khule addressing students

Career as Marketing Manager by Jayant Khandeparkar



Mr. Jayant Khandeparkar addressing students

The FY MBA batch attended a very interesting Guest lecture on Marketing by one of the industry professionals, Jayant Khandeparkar, who has a rich background in the corporate world. He took students through the positioning of brands on competitive markets, why it is important to know your customers and how data informs the current marketing decisions. The video remained interactive, and the students posed questions and told about their observations of the campaigns they were fond of and talked about business situations in real life. Most respondents referred to it as a practical orientation on how marketing works in real life settings beyond the books.

THE LEADER'S LENS

Jio CEO on AI in Telecom Industry



Satish Sharma, CEO JIO gave a guest lecture to FY MBA students in “AI and Future Leadership”. He looked at the role of AI in leadership approaches, decision-making, and innovation in shifting industries. Students were able to obtain some practical knowledge in the interactive Session.



PLACEMENT PREPARATION

Finance Insights by Nishant Malhotra



Mr. Nishant Malhotra addressing students

Nishant Malhotra, a renowned Finance expert, recently guided students on various aspects of finance, sharing practical insights from his professional experience.

He discussed about his book, which reflects the mission of Nishant's The Middle Road platform — which is dedicated to enabling social change, impact and affordable quality online learning in development, finance, economics, art & culture. Students engaged actively, discussing real-world applications of financial principles and asking questions about investment and banking trends.

From Campus to Corporate with Confidence



Mr. Deepak Solanki addressing students



Mr. Ketan Gandhi addressing students



Ms. Vaishali Apte addressing students

The Placement Preparation Module is designed to equip students with the skills and confidence required to succeed in campus recruitment processes. The module aims to make students industry-ready and improve their overall employability.

DEPARTMENTAL ENGAGEMENTS

Audit



As per the University guidelines, the UDRF audit was successfully completed on 8th Jan 26 at Department of Management. Dr Mrs Smita Shukla, Professor, at the Alkesh Dinesh Mody Institute for Financial and Management Studies, University of Mumbai, was the external Evaluator.

Industrial visit to TKIL

In a visit to TKIL Industries (previously Thyssenkrupp Industries) on operational excellence and shop-floor practices, the SYMBA Operations batch visited the company. The field trip allowed students to relate what they had studied in the classroom such as lean management and process efficiency to the operation of large manufacturing facilities.



MOU with NISM(National Institute of Securities Market)



COEP Technological University has signed a Letter of Understanding with the National Institute of Securities Markets (NISM). This has added impetus on the emphasis of practical finance education and capital-market exposure among students. Such an alliance will open up niche training and certifications as well as industry contacts to benefit future finance practitioners throughout the campus.

Literacy Outreach Initiative

Senior faculty member, IIM-A alumnus, Dr. Himanshu Kulkarni, has donated a good collection of Management Books to the Department Library. The titles include Leadership, Strategy, Finance, HR, and Innovation, which provide students with more reading content in their courses and curiosity. We thank Dr. Himanshu Kulkarni for his act of generosity.



DEPARTMENTAL ENGAGEMENTS

MOU with Unite media works Japan



COEP Technological University join hands with Unite Media Works Co., Ltd. through an MOU, opening doors to promising opportunities in Japan. Focused on internships, industry exposure, and global career pathways, this collaboration reflects a shared vision of empowering students with international experience and future-ready skills.



Japanese delegates visited COEP Technological University along with alumnus (Department Of Management Studies) Mr Anurag Gaurkhede



Historic Release of 1st of DMS Newsletter

The Department of Management Studies celebrated a unique history- the first issue of its newsletter was officially released in the COEP Tech boardroom. Insights were given by Ishita Sethi and Rasika Shivankar (SRAC), who were guided by Sanchita Satalkar (SRAC Faculty Coordinator)



Takenaka Corp.(Japan) Team Visits COEP Tech



Takenaka Corporation, one of Japan's oldest and top five construction and design companies, had visited COEP Technological University. A senior leader from the company, Dr. Keizo Iwashita, visited the MBA Department accompanied by Shri Milind Karve from TCS. The primary purpose of their visit was to explore internship and placement opportunities for our students in Japan and India both.

ALUMINUS DIARIES



Winspire team also made a visit to the campus for placement drive of SY MBA students, our alumni Ms. Tanushree Biroley and Mr. Yash Kulkarni accompanied the company for the Placement Drive.



WORKSHOPS

Workshop on Leadership : Survival in Corporate Jungle



Mr. Milind Bade addressing students

Milind Bade, a veteran corporate strategy expert of almost 30 years in companies such as Bajaj auto, Unilever, Vodafone, Marico and Asian Paints, came on-board as a leadership mentor and strategist. His discussion centered on how to work in the corporate jungle by learning constantly, acting as a mentor and having multiple facets of business acumen with the intense sense of humanity in his leadership. The session was highly engaging and

Session on Gen AI And Its Application

Anup Kadam, a current L&T employee had a very interesting session with FY MBA cohort regarding educating them about the applications of Generative AI in business and the exposure of them to some effective tools and growing applications. The workshop prompted students to be experimental and consider ways in which AI would transform decision-making, productivity, and future managerial positions.



Mr. Anup Kadam addressing students

STUDENT MILESTONES

LIMELIGHT

Recognition of excellence fuels a culture of continuous growth



Shreya Bhagwat, Snehal Dhaigude and Mayur Kapoor emerged as First Runners-Up in Survive N Thrive with a clear presentation, which was analytically strong.



Disha Chandugade won the First Runner-Up position in the intercollegiate pages and pitches book talk clash with an interesting and clearly delivered review.



Congratulations

Rushikesh Kirwale passed the IBPS PO exam, which is a good model to students who are preparing to use competitive tests.



Parth Patle (invited as a moderator) participated in a leadership event at Jnana Prabodhini where he led discussions and thoughts among a group of participants who are young.



Raj Sarode won first place at the BGMI game tournament in COEP with his excellent reaction and clever tactics.



Digambar Bhamre won the second place at Impression 2025 in the Andaaz-e-Bayaan shayari competition.



The second-place winner of the Court Room Clash in Pune Fest was taken by Parth Patle and Tanvi Rajpurohit with their level-headed arguments and confident presentation.



The participants who won the Survive and Thrive Case Competition with a sharp and well-crafted solution were Parth Patle, Rachita Rao, Samruddhi Patil and Swapnil Sakhare.



Parth Patle, Khushi Asawa, Shreya Bhagwat and Sejal Mate won the Best Master Dance trophy by performing with a lot of energy and perfect synchronisation.



Yadukrishnan Nair and Anuja Patil took first place in Best Duet Performance category and ensnared the audience with a careless chemistry.



The strong, elegant performance of Parth Patle got him the award of the Best Performance – Traditional Day and brightened the festivities.

FINAL WHISTLE

The Story Behind the Scoreboard



Aditya Apte demonstrated excellent mastery and concentration to win in Men Singles Table Tennis.



With mixed doubles table tennis, Khushi Asawa and Anurag More combined reflexes and continued team work to win silver.



Aditi Arnalkar and Aditya Apte were able to put up a confident and balanced performance, which ensured they won Mixed Doubles Table Tennis.



Rohit Ranawade and Gunvant Madane played a role in the Zest 26 men hockey sport of COEP, which had ended a 12-year absence of titles.



To win the Mixed Doubles Badminton, Manasi Nalavade and Vansh Ghulaxe used clever choice of shots and good playing knowledge on the court.



Pratik Limaye and Vansh Ghulaxe won the Men Doubles Badminton title in an elegant and intelligent manner in the court



The medal tally was increased by Aditi Arnalkar and Vinita Patil, who had a solid gold-silver performance in Table Tennis.



Aditi Arnalkar transformed regular form into silver medal finish in Chess which reflects her temperament in the tournament.



The calculated moves and a composed play enabled Ayush Antre to win the gold medal in Chess.



The good technique and grit of Shivani earned her a silver medal in Shot Put.



Aishwarya Nagle won a silver medal in Discus owing to the great throws she made.



A golden effort in the Javelin and a silver in the Shot Put, which is a highlight of his athletics, saw Vishal Bhale come back to the state.



The SY MBA girls Kabaddi team also won the gold medal during the Shakti Parv after enduring a tough draw.



The MBA Box Cricket team, that is Ashish Limkar, Vinita Patil, Aditi Arnalkar, Dhruv Chintrate, Ketan Patil and Anurag More won the title with their all round skills



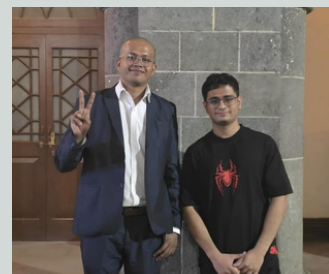
The title was secured by SY MBA footballers who played in a disciplined manner and as a team in the end.



The SY MBA cricket team also maintained their title and used crises to become champions.



The FY MBA relay team were on fire around the track and won gold demonstrating speed, accuracy and flawless baton changes.



Tanmay Ahire won a well deserved silver in chess in a composed play over the board.



The MBA volleyball side overcame the close rallies to secure a worthy silver medal.



The MBA hockey team won a well deserved silver through not only good tactics, but also relentless running on the turf.

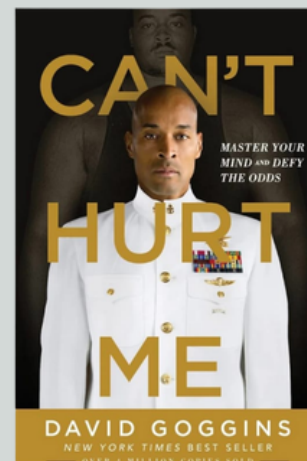


The 200 m experienced pure pace as Vishal Bhale and Pratik Sonawane got gold and silver respectively.

BOOK REVIEW- CAN'T HURT ME BY DAVID GOGGINS

"Can't Hurt Me: Master Your Mind and Defy the Odds" is an autobiography written by David Goggins. It tells the remarkable true story of how he transformed his life from being bullied, unhappy, and overweight into becoming a Navy SEAL and world-class ultra-runner. The book highlights the power of mental toughness and self-discipline. Goggins explains that individuals often use only 40% of their potential, and they must overcome comfort to unlock their real capabilities. He introduces concepts such as the 40% Rule, Taking Souls, and Callousing the Mind. Each chapter presents a painful experience followed by a powerful lesson. The writing style is raw and honest, revealing the darker side of personal growth.

The book motivates readers to stop making excuses and take responsibility for their lives. It encourages them to push past limits, embrace struggle, and become the strongest version of themselves. Overall, Can't Hurt Me is a life-changing motivational book that inspires courage, resilience, and self-belief.



NOTE: Book Snap is shared every fortnight, every MBA student gets it on WhatsApp.

HEAD OF DEPARTMENT'S DESK

It gives me immense pleasure to present the second edition of our Department Newsletter. The positive response to the inaugural issue has inspired us to continue with renewed enthusiasm. This edition showcases our students' excellence in exams, competitions, seminars, workshops, and sports, alongside faculty efforts toward superior standards. As I noted in my podcast, "Koshish karne walon ki haar nahi hoti"—persistent effort drives progress, as seen in every achievement here.

Let us strive for excellence across academics, research, and development while staying curious and determined. Congratulations to all contributors. Congratulation to team Netrutva for successful event.

*Warm regards,
Dr. Sandeep Mesharam
Associate Dean and Head Of the Department, Management Studies.
Chief Editor, Management Digest*

EDITOR'S NOTE

We proudly present the second edition of our Department Newsletter, fueled by the appreciation for our first issue. This edition highlights academic, research, sports, and co-curricular successes of students and faculty.

"Consistent efforts reap beautiful fruits"—these stories reflect dedication and perseverance. Thanks to all contributors and readers; may this inspire continued excellence. Thanks to SRAC team (Aditya and Abhyash). Happy reading!

*Warm regards,
Mrs. Suvarna Gavade
Faculty, Dept.*

*Warm regards,
Mrs. Sanchita Satalkar
Editor newsletter.*