

MBA (GM) (2025 Pattern) – Complete Curriculum

SEMESTER I							
Program Core Courses-PCC Semester I							
Sr. No.	Course Type	Course Code	Course Name	Teaching Scheme			Credits
				L	T	P	
1	PCC-1		Marketing Management	2	1	0	3
2	PCC-2		Human Resource Management	2	1	0	3
3	PCC-3		Operations Management	2	1	0	3
4	PCC-4		Managerial Accounting	2	1	0	3
5	PCC-5		Introduction to Business Analytics	2	1	1	3
6	PCC-6		Financial Management	2	1	0	3
7	PCC-7		Business Statistics	2	1	0	3
Total Credits for PCC				21			
Program Generic Courses Semester I							
Sr. No.	Course Type	Course Code	Course Name	Teaching Scheme			Credits
				L	T	P	
1	PGC-1		Company and Sectorial Analysis	1	0	0	1
2	PGC-2		Managerial Communication	1	0	0	1
3	PGC-3		Self-Awareness and Personality Development	1	0	0	1
4	PGC-4		Indian Ethos & Business Ethics	1	0	0	1
Total Credits for PGC							4
Total Credits for Sem I				25 ✓			
SEMESTER II							
Program Core Courses-PCC Semester II							
Sr. No.	Course Type	Course Code	Course Name	Teaching Scheme			Credits
				L	T	P	
1	PCC-1		Research Methodology	2	1	0	3
2	PCC-2		Legal Aspects of Business	2	1	0	3
3	PCC-3		Project Management	2	1	0	3
4	PCC-4		Management Information System	2	1	0	3
5	PCC-5		Managerial Economics	2	1	0	3
6.	PCC-6		Operation Research	2	1	0	3
Total Credits for PCC				18			

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Program Generic Courses Semester II							
Sr. No.	Course Type	Course Code	Course Name	Teaching Scheme			Credits
				L	T	P	
1	PGC-1		Indian Business Models	1	0	0	1
2	PGC-2		Contemporary Frameworks of Management	1	0	0	1
3	PGC-3		Power BI	1	0	0	1
			Total Credits for PGC				3
Program Specific Courses- Finance Semester II							
Sr. No.	Course Type	Course Code	Course Name	Teaching Scheme			Credits
				L	T	P	
1	PSC-1		International Finance	2	0	0	3
2	PSC-2		Financial Analytics	2	1	0	3
3	PSC-3		Corporate Finance	2	1	0	3
4	PSC-4		Security Analysis and Portfolio Management	2	0	2	3
			Total Credits for PSC				12
			Total Semester II Credits				33 ✓
Program Specific Courses- Marketing Semester II							
Sr. No.	Course Type	Course Code	Course Name	Teaching Scheme			Credits
				L	T	P	
1	PSC-1		Rural Marketing	2	1	0	3
2	PSC-2		Marketing Analytics	2	1	0	3
3	PSC-3		Sales and Distribution Management	2	1	0	3
4	PSC-4		Digital Marketing	2	1	0	3
			Total Credits for PSC				12
			Total Semester II Credits				33
Program Specific Courses- Human Resource Management Semester II							
Sr. No.	Course Type	Course Code	Course Name	Teaching Scheme			Credits
				L	T	P	

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1	PSC-1		Employment Related Laws	2	1	0	3
2	PSC-2		HR Analytics	2	1	0	3
3	PSC-3		Talent Acquisition & Management	2	1	0	3
4	PSC-4		Compensation and Reward Management	2	1	0	3
			Total Credits for PSC				12
			Total Semester II Credits				33

Program Specific Courses- Operations Management Semester II

Sr. No.	Course Type	Course Code	Course Name	Teaching Scheme			Credits
				L	T	P	
1	PSC-1		Supply Chain and Logistic Management	2	1	0	3
2	PSC-2		Operations Analytics	2	1	0	3
3	PSC-3		Six Sigma	2	1	0	3
4	PSC-4		Material & Warehouse Management	2	1	0	3
			Total Credits for PSC				12
			Total Semester II Credits				33(Total Subject 25)

Semester III

Program Core Courses-PCC - Semester III

Sr. No.	Course Type	Course Code	Course Name	Teaching Scheme			Credits
				L	T	P	
1	PCC-1		Strategic Management	2	1	0	3
2	PCC-2		AI for Business Growth	2	1	0	3
3	PCC-3		Start up and New Venture Management	2	1	0	3
4	PCC-4		Business Forecasting	2	1	0	3
5	PCC-5		Internship Project	0	0	12	6
			Total Credits for PCC				18

Semester III-Specialization

Program Specific Courses -FINANCE Semester III

Sr. No.	Course Type	Course Code	Course Name	Teaching Scheme			Credits
				L	T	P	
1	PSC-1		Mergers and Acquisitions	2	1	0	3
2	PSC-2		Advanced Corporate Finance	2	1	0	3

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3	PSC-3		Financial Derivatives	2	1	0	3
4	PSC-4		Wealth Management	2	1	0	3
Total Credits for PSC							12
Total Credits for Sem III				30			
Semester III-Specialization							
Program Specific Courses -MARKETING Semester III							
Sr. No.	Course Type	Course Code	Course Name	Teaching Scheme			Credits
				L	T	P	
1	PSC-1		Integrated Marketing Communication	2	1	0	3
2	PSC-2		Consumer Behavior	2	1	0	3
3	PSC-3		Brand & Advertisement Management	2	1	0	3
4	PSC-4		Customer Relationship Management	2	1	0	3
Total Credits for PSC							12
Total Credits for Sem III				30			
Semester III-Specialization							
Program Specific Courses - HUMAN RESOURCE MANAGEMENT SEMESTER III							
Sr. No.	Course Type	Course Code	Course Name	Teaching Scheme			Credits
				L	T	P	
1	PSC-1		Psychometric Testing and Assessment	2	1	0	3
2	PSC-2		Performance Management System	2	1	0	3
3	PSC-3		Conflict and Negotiation	2	1	0	3
4	PSC-4		Learning & Development	2	1	0	3
Total Credits for PSC							12
Total Credits for Sem III				30			
Semester III-Specialization							
Program Specific Courses - OPERATIONS MANAGEMENT Semester III							
Sr. No.	Course Type	Course Code	Course Name	Teaching Scheme			Credits
				L	T	P	
1	PSC-1		Advanced Operation Research	2	1	0	3
2	PSC-2		Services of Operation Management	2	1	0	3
3	PSC-3		Quality Management	2	1	0	3
4	PSC-4		ERP & Integration Models	2	1	0	3
Total Credits for PSC							12

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Total Credits for Sem III						30	
SEMESTER IV							
Program Core Courses-PCC Semester IV							
Sr. No.	Course Type	Course Code	Course Name	Teaching Scheme			Credits
				L	T	P	
1	PCC-1		Business Simulation				3
2	PCC-2		Data Security and Cyber Laws	2	1	0	3
3	PCC-3		Leadership and Strategic Thinking	2	1	0	3
4	PCC-4		Dissertation	0	0	6	3
Total Credits for PCC							12
Semester IV							
Program Specific Courses -FINANCE Semester IV							
Sr. No.	Course Type	Course Code	Course Name	Teaching Scheme			Credits
				L	T	P	
1	PSC-1		Insurance Management	2	0	0	2
2	PSC-2		Taxation	2	0	0	2
3	PSC-3		Corporate Valuations				2
Total Credits for PSC							6
Total Credits for Sem IV				18			
Program Specific Courses -MARKETING Semester IV							
Sr. No.	Course Type	Course Code	Course Name	Teaching Scheme			Credits
				L	T	P	
1	PSC-1		Retail Marketing and E Commerce	2	0	0	2
2	PSC-2		Service Marketing	2	0	0	2
3	PSC-3		International Marketing	2	0	0	2
Total Credits for PSC							6
Total Credits for Sem IV				18			
Semester IV							
Program Specific Courses -HUMAN RESOURCE MANAGEMENT Semester IV							
Sr. No.	Course Type	Course Code	Course Name	Teaching Scheme			Credits
				L	T	P	
1	PSC-1		HR Operations	2	0	0	2
2	PSC-2		Current Trends in HRM	2	0	0	2

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3	PSC-3		OD and Change Management	2	0	0	2
Total Credits for PSC							6
Total Credits for Sem IV					18		

Semester IV							
Program Specific Courses - OPERATIONS MANAGEMENT Semester IV							
Sr. No.	Course Type	Course Code	Course Name	Teaching Scheme			Credits
				L	T	P	
1	PSC-1		Industry 4.0	2	0	0	2
2	PSC-2		Enterprise Risk Management	2	0	0	2
3	PSC-3		Innovation & Technology Management	2	0	0	2
Total Credits for PSC							6
Total Credits for Sem IV					18		

Note: MBA Total Credits for 2025-27 Batch – 106 Credits

Jack 14/5/25 *Amudhi*

Shihali
14/5/2025

Amudhi
14/5/25

Head
Department of Management
School of Transdisciplinary Sciences
And Management
COEP Technological University, Pune-05

[Signature]
DEAN
Department of Management
School of Transdisciplinary Sciences
And Management
COEP Technological University, Pune-05