



महादग्धि



Department Of Management Studies

Dr. S. A. Meshram

Established in academic year 2020-21, the department has grown by leaps and bounds and is poised to make a mark in management education. One of its key strengths lies in its exceptional faculty, comprising of experienced industry professionals and research scholars. Our faculty, staff, and students work together in harmony to create a vibrant and supportive environment for personal as well as professional growth. The department places a strong emphasis on producing business leaders for tomorrow's generation. Therefore, we foster student driven environment under the supervision of leadership of

COEP Technological University. Our belief in adding values to the corporate world and society at large drives us to take initiatives like Knowledge Resource Centre for HR professionals across industries, preparing value papers for corporate challenges, fostering knowledge sharing through Self Help Groups (finance).

• **Academy Industry Relations (MOUs Signed):** Our department is delighted to announce the signing of two significant academic MOUs aimed at enriching the students' experience and enhancing their professional





opportunities. These collaborations provide access to advanced lab infrastructure, facilitating hands-on learning and skill development.

• **Foreign Collaborations**

1) MOU signed with Cognavi India (Parent company forum Engineering, Tokyo) Potential to open the gates of international placements in Japan Pvt. Ltd and promotion of foreign language

2) Career opportunities in Japan and promotion Japanese language for MBA students

• **Industry Expert's Interaction:** Our department places immense value in bridging the gap between academic learning and real-world industry practices. To this end, we have facilitated multiple interactions between students and renowned industry experts from diverse sectors and leveraging the alumina network

• **Industry Connect Through HR Nuggets:** The department has established a consistent and successful industry connection by sending its departmental newsletter, HR Nuggets, to 2,081 HR professionals. This initiative has significantly enhanced the department's goodwill and industry relations and is recognized as the best practice.

Student Achievements

SY MBA

Mangalya 10.0, the annual fest of the Modern Institute of Business Management (MIBM), is a vibrant celebration of innovation and entrepreneurship. In the latest edition, Mangalya 10.0 featured a highly competitive New Product Development competition. Among numerous talented teams, the top 12 were chosen and COEP Technological University students - The Team EcoIgnite - stood out by clinching the top prize. Their innovative approach and their PowerShell Pellets products impressed the judges and set a benchmark for future

participants. The winners were Venu, Sujit, Samruddhi & Adnan.

FY MBA

Students of MBA make their debut in Regatta for the first time. Participants: Aakansha Raut, Vishal Bhale, Sujit Yadav, Venugopal Darekar, Aditi Kothavte, Samruddhi Phadke, Parth Patle (Organizer)

Following are the accolades brought by our students Parth Patle, Anuja Gaikwad and Shreya Bhagwat took second position organized by MKSS for B Plan Competition, Court room class organized by Pune Start Up fest was taken up in second position by Parth Patle & Aishwarya Agarwal. The B Plan Competition second runner up was Parth Patle, Anuja Gaikwad, Sonal and Nisha Sharma. Various other participations were carried out by our active students of MBA Department, few to mention are at IIM-Lucknow, IIT Roorkee and IIM Raipur. Through these competitions, students gain exposure to diverse perspectives, enhance their problem-solving abilities, and build confidence in presenting innovative solutions. Their achievements reflect their dedication and the department's focus on fostering a culture of excellence and competitiveness.

“Success is the sum of small efforts, repeated day in and day out.” – Robert Collier

Each person strives to achieve excellence in the management department. We are committed to taking steps every day for continuous improvement. We aim for excellence in academics, student development, and industry engagement, by addressing challenges and implementing laid out plans. We want to achieve new heights for which the department people strive day in and day out.



Majority of women are so caught up in their lives that they have forgotten who they truly are. Women are often identified with their roles as a mother, wife, caretaker, daughter; that they lose who they are beyond these roles.

Many women have buried their lives under a façade constructed to please other people or to make themselves more socially acceptable. A few years back, I took some effort to rediscover myself. I found myself saying that I wanted to learn how to swim. Learning new skills can be daunting, especially as we grow older. As a child, we are open to learning new things, failing, and relearning. As we grow, we fear trying new things and swimming is one such thing for me.

Back when I was in school, I had tried to learn to swim during the summer holidays. I learned the correct strokes, but when it came to floating, I could never let myself go. I had a fear of water, which would not allow me to do so. All my friends were swimming, whereas I could not even float on the water. After this, life took its course and learning to swim fell down my list of priorities.

When I was on a holiday in Bali, my son, who was around four years old at that time, wanted to learn how to swim. He wanted me to jump in the water with him. As mothers, we don't want to miss anything in our child's life and so to

encourage him, I agreed. I stepped into the water and cautiously tried to float a small distance and to my surprise, I succeeded! This little step banished my fear. Over the years I started competing with my son, which improved my swimming significantly.

Ever since I picked up swimming, I have swum in the sea in Penang and in the hot water streams of the Emerald Pool in Thailand. Once I started swimming, I realised I did not want to stop! I learned swimming at the age of thirty-four because I wanted to be a hero for my son, just like my mother was for me. I have become a confident swimmer, with practice; all I needed was determination. Now, every day swimming gives me joy, a new hope and also completes my daily dose of exercise. The water-it now feels perfect.

Remember what is important in your life and don't dismiss it under the pretext of your age. Discover or rediscover your deepest yearnings. Creating a life you love requires courage, commitment and perseverance, all of which you have.

This is a call for you to begin the search for your authentic self. Jump. Take the leap. I am sure you will make it.

~ Sanchita Satalkar
Faculty

Department Of Management Studies



~ Parth Patle
First Year MBA
Business Analytics

In a rapidly globalizing world, the phrase 'Think in English, Act Indian' captures the essence of what it means to thrive in today's dynamic landscape. It's more than just a catchy slogan—it's a powerful philosophy that bridges the gap between the global thought processes and deep-rooted Indian cultural values and ethics. This approach fosters a unique identity, allowing individuals and organizations to excel internationally while staying grounded to their traditions.

'Think in English' symbolizes a mindset shaped by global exposure, modern education and analytical thinking. It represents clear communication, strategic decision-making and an openness to diverse perspectives. English, being a universal language, is often linked with professionalism, innovation, and progress.

'Act Indian' emphasizes staying true to India's rich cultural heritage, traditions, and ethical values. It means embracing resilience, adaptability, community-oriented living and a deep sense of respect for relationships, family, and society. When combined, these two elements create a balanced framework that promotes both; global competence and cultural integrity.

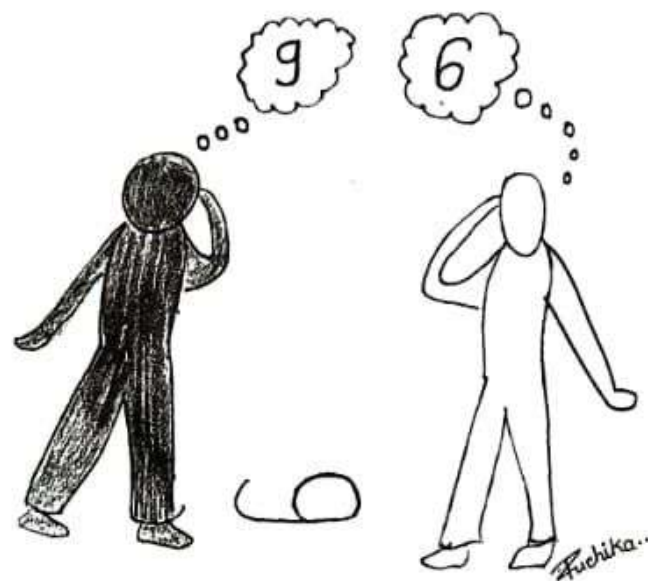
Why neglect Hindi, when being multilingual helps us develop intense problem solving skills? The Indian government's recent push to promote Hindi in scientific research and higher education has been a game-changer. Technical and academic content is increasingly being translated to Hindi, enabling students from Hindi-speaking backgrounds to access complex subjects like engineering, medicine and law without any language barrier. Institutions like the Indian Institutes of Technology (IITs) and National Institutes of Technology (NITs) are offering courses in Hindi alongside English, ensuring that language is no longer a barrier to excellence.

'Think in English, Act Indian' is not about language or superficial cultural displays—it's a mindset that champions global excellence grounded in local wisdom. It encourages individuals to dream big, communicate effectively and embrace modernity without losing sight of their roots.

In today's interconnected world, this dual approach is not just an advantage—it's the key to sustainable success. After all, the future belongs to those who can connect globally while staying authentically themselves!

The Light Inside You

Have you ever felt a little flicker of light inside your soul? A light that is warm, comfortable and soothing. If yes, then let me tell you, that light is meant to be cherished to help you overcome the darkness within—the darkness holding the misery, despair, sadness, agony, self-disappointment, regrets and every other unpleasant feeling you can think of. This darkness may stem from inner turmoil. The light I'm talking about is your optimism—a clear, conscience-driven view of life.



Sometimes, we feel that the world is falling apart and breaking us down. Despite putting on armor to fight the world, we fail to recognize that the real battle is with ourselves and not the world. For example, you conclude that life is not worthy as nothing happens the way you want it to be and the world is against you. You are now against the world, fighting. But what if this is just your perception? What if a particular thing is meant to be a certain way? It may be necessary for your development and may hold some significance that you won't understand now. Now with this perspective, things feel easy, you stop complaining and start accepting. There is a bridge between darkness and light. And this is what the battle within yourself is all about, that will eventually change the world for you. It's about the way you perceive things, it is about finding your vantage point and taking an optimistic stance. You have to fight with your own prevailing inner darkness and the wrong perspectives which your heart holds. Change your vision. You will start seeing the world as a better place!

But how strong could perception really be? I can go on writing an entire novel explaining this. But I trust you all to get it with a single pointer. Sometimes we suffer too much in imagination; maybe things are not the way we are perceiving

them. This is what happens inside you. You decide things in your mind, perceive them as reality, already pass the judgement of exactly how things are and end up letting them overpower you. You concentrate on the darkness within you because of the way you perceive people, things and situations around you. Why do you restrict yourself with a single way of looking at things? Why don't you see things dynamically through a greater perspective and sometimes by putting yourself in others' shoes? I'll end my answer with this quote: "Sometimes the best way to end the anger in this world is to just look at things from the other person's perspective".

Trust me when I say, changing the perspective works like a miracle every time! "Changing perspective doesn't just shift how you see the world—it shifts how the world reflects back to you." I wish everyone overpowers the darkness with inner light. Fight the dark battles and conquer the world, not the one that is outside, but the one that's within you!

~ Avanti Ballal
First Year MBA
Business Analytics



Shrishti Singh
Best Ongoing Person
(Management Class)

प्रिय वाचकहो,

सूर्य आता मावळतीला आला आहे. किनारा हळूहळू नजरेला येतो आहे. हा प्रवास कधीच संपू नये असे वाटत असले आपली समुद्रसफर आता संपत आली आहे. प्रवासाचा थकवा तर आहेच पण त्याचबरोबर प्रवासातल्या शब्दरुपी आठवणीही आहेत. कधी हसवणारे, कधी रडवणारे तर कधी विचार करायला भाग पाडणारे हे शब्द आपण जोडत गेलो.

तीरावर उतरताच पुन्हा एकदा सीओईपीची तीच इमारत परत नजरेस पडते. पायाखालची जमीन सुरक्षित वाटू लागते. या वर्षीच्या सफारीतल्या आठवणी या वास्तूच्या कुठल्यातरी कोनाड्यात दडवून आपण ठेवतो आणि पुढच्या वर्षाच्या प्रवासाची स्वप्न रंगवण्यात आपण हरवून जातो...

