

COEP Technological University Department of Management Studies

School of Multidisciplinary Sciences, Humanities & Management

MANAGEMENT DIGEST

ISSUE 1 | 1ST AUG 2025

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"CHRONICLES OF PROGRESS, INNOVATION, AND INDUSTRY ENGAGEMENT"





- · Established in 1854, COEP is India's 3rd oldest engineering institute
- · Department of management studies Launched in the academic year 2020-21, our Department of Management has been on an inspiring journey of transformation and impact. In just a short span, we've evolved into a dynamic hub of learning, leadership, and innovation. What sets us apart is the powerhouse behind our progress—our extraordinary faculty, a blend of seasoned industry leaders and passionate researchers who bring real-world wisdom into the classroom.
- · Here, learning goes beyond textbooks. It's about cultivating a growth mindset, encouraging bold ideas, and nurturing a spirit of collaboration. Our students, faculty, and staff work as one cohesive community, creating an ecosystem where potential is discovered, developed, and celebrated.
- · With a strong commitment to building the business leaders of tomorrow, we champion a student-driven culture—empowering future managers to think critically, act ethically, and lead confidently. All of this thrives under the visionary guidance of COEP Technological University, pushing us to aim higher with every stride.
- · As a COEPian MBA is M- Mindset B-believe and A-Aspiration

Why Management Digest?

- To keep our stakeholders connected and informed
- To showcase success stories and highlight achievements
- To foster a culture of continuous learning and engagement
- To amplify the voice of students, faculty, and alumni.

Join Us on This Journey

Management Digest is more than a newsletter—it's a reflection of our aspirations, accomplishments, and ambitions. Stay tuned as we continue to grow, learn, and lead.

EVENT GLIMPSES

DISTINGUISHED SPEAKERS

Innovation & Product Development by Dr.Dutta Godbole



Dr.Dutta Godbole addressing students

The session covered structured innovation frameworks like Design Thinking and Lean Startup, offering a clear roadmap from ideation to product launch. Through real-world case studies, it highlighted key success factors in product innovation, including both achievements and failures. Emphasis was placed on customer-centric design and the value of iterative user feedback. Dr. Godbole enriched the discussion with industry insights from his leadership roles in global tech firms. Interactive group activities further reinforced creative problem-solving and collaboration.

Career opportunities in Japan for MBA students by Mr. Chandrashekhar Rathod



DLTX team -Masahiro Takahashi (Executive Officer), Shinya Iwamoto (Chief selection Manager), Keita Makimura (Lead), Aniruddha Suryawanshi.

Japan offers diverse opportunities for MBA graduates across multinationals, consulting, finance, and startups. While many firms use English, Japanese proficiency—ideally JLPT N2—can boost prospects, especially in traditional sectors. Some roles in marketing and international business may need less fluency. Mr. Chandrashekhar Rathod highlighted key industries and career paths for MBA students.



Mr. Chandrashekhar Rathod addressing students

Bridging education & finance by CA Vinit Patawari



CA Vinit Patawari addressing students

Campus Connect: Suniti Constructions Visits for Industry Interaction



Campus Connect is a platform designed to foster meaningful interactions and collaboration with industry and academia. Mrs Smita Acharya, Owner & Head Of Sales had an interaction with our students

ALUMINUS DIARIES



Mr. Nikash Deshmukh, Aluminia of Dept Of Management Studies interacting with MBA students.

He spoke about life academics. outside Не active is an member at various Drama and films clubs. Не also contributed for the podcast shared with aspiring MBA's recently.



STUDENT-ACHIEVEMENTS SNIPPETS

Your success brings great pride to our department and serves as an inspiration to your peers.



Sagar Chakor -3rd prize in peotry at "Rangabhumi"



Shrishti Singh-Best outgoing Student 2025



COEP Gathering Sports - Box Cricket winners



Snehal Himmatrao Dhaigude FYMBA (BA) has successfully cleared the UGC-NET and JRF exams



Mangalya Event-Samruddhi, Sujit, Adnan & Venu



COEP Gathering Sports -Football winners

Congratulations



Sonal Balu Kolate FYMBA (BA) has successfully cleared the UGC-NET and JRF exams

WORKSHOPS HELD BY FACULTY



Mr. Kanad Deshmukh, Finance Faculty, conducted two consecutive live session for the benefit of the Finance students.

Decode the Income Statement | Finance and Beyond - Live Learning Series.

"Those that know, do.
Those that understand, teach."

Dr Sonal Mahajan and Mrs. Sanchita Satalkar conducted a webinar exclusively for aspiring MBA's. SYMBA Student Shrishti Singh joined the webinar to share her two years MBA journey at COEP.

We got an overwhelming response for this live webinar where participants from all over the state attended.



Mrs. Sanchita Satalkar, HR Faculty Conducted a workshop on effective conflict & negotiation strategies at Toastmasters International Club, Pune.



RECOGNITION AND APPRECIATION

We extend our sincere gratitude to the Prof Of Practice Dr Arun Mudbidri and faculty colleagues whose unwavering support, dedication, and collaborative spirit have made this Management Digest,newsletter possible We also take a moment to Thank our dear students, Rasika Shivankar (FYMBA) and Ishita Sethi (FYMBA) their valuable insights, guidance, and encouragement have greatly contributed to the quality and success of this Newsletter. We deeply appreciate each one's commitment to fostering a vibrant and inspiring excellence in this endeavor.

HEAD OF DEPARTMENT'S DESK

As AI, digital transformation, and global shifts redefine industries, our role as educators and managers has never been more vital. Through exposure to expert voices, space for student innovation, and insightful resources like our featured book, we aim to equip you for the complex challenges ahead.

Enjoy the read—and may this issue spark new ideas, fuel development, and inspire action.

Warm regards,
Dr.Sandeep Mesharam
Associate Dean and Head Of the Department, Management Studies.
,Chief Editor, Management Digest

EDITOR'S NOTE

We are thrilled to launch this platform to connect. our goal is simple: to foster stronger communication, celebrate success, and spark collaboration accross teams. looking forward to your positive feed back and encouragement.

Warm regards, Mrs. Sanchita Satalkar Faculty, Dept. Editor newsletter, Management Digest